

What is claimed is:

- 1 1. A method for managing user information comprising the steps of:
 - 2 (a) providing a site server with information stored thereon including preferences,
3 roles, and details relating to users;
 - 4 (b) providing a database separate from the site server, the database having
5 information stored thereon including preferences, roles, and details relating
6 to the users;
 - 7 (c) authenticating an identity of one of the users;
 - 8 (d) displaying a single interface which provides the user access to both the site
9 server and the database upon authentication of the identity of the user;
 - 10 (e) allowing the user to view and change the information that is stored on the site
11 server and the database and that is associated with the user; and
 - 12 (f) tailoring the single interface based on the information associated with the
13 user.
 - 1 2. A method as recited in claim 1, wherein the identity of the user is
2 authenticated by at least one of verifying a user name and a password, a
3 secure sockets layer (SSL) certificate, and a log-in form.
 - 1 3. A method as recited in claim 1, wherein the preferences relating to the users
2 include a currency in which monetary values are displayed and a language in
3 which text is displayed.
 - 1 4. A method as recited in claim 1, wherein the roles relating to the users include
2 a customer, a manager, and an employee.
 - 1 5. A method as recited in claim 1, wherein the details of the users include a user
2 name and a legal name.

- 1 6. A system for managing user information comprising:
2 (a) logic that provides a site server with information stored thereon including
3 preferences, roles, and details relating to users;
4 (b) logic that provides a database separate from the site server, the database
5 having information stored thereon including preferences, roles, and details
6 relating to the users;
7 (c) logic that authenticates an identity of one of the users;
8 (d) logic that displays a single interface which provides the user access to both
9 the site server and the database upon authentication of the identity of the
10 user;
11 (e) logic that allows the user to view and change the information that is stored on
12 the site server and the database and that is associated with the user; and
13 (f) logic that tailors the single interface based on the information associated with
14 the user.

- 1 7. A system as recited in claim 6, wherein the identity of the user is
2 authenticated by at least one of verifying a user name and a password, a
3 secure sockets layer (SSL) certificate, and a log-in form.

- 1 8. A system as recited in claim 6, wherein the preferences relating to the users
2 include a currency in which monetary values are displayed and a language in
3 which text is displayed.

- 1 9. A system as recited in claim 6, wherein the roles relating to the users include
2 a customer, a manager, and an employee.

- 1 10. A system as recited in claim 6, wherein the details of the users include a user
2 name and a legal name.

- 1 11. A computer program for managing user information comprising:
2 (a) a code segment that provides a site server with information stored thereon
3 including preferences, roles, and details relating to users;

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- 4 (b) a code segment that provides a database separate from the site server, the
5 database having information stored thereon including preferences, roles, and
6 details relating to the users;
- 7 (c) a code segment that authenticates an identity of one of the users;
- 8 (d) a code segment that displays a single interface which provides the user access
9 to both the site server and the database upon authentication of the identity of
10 the user;
- 11 (e) a code segment that allows the user to view and change the information that
12 is stored on the site server and the database and that is associated with the
13 user; and
- 14 (f) a code segment that tailors the single interface based on the information
15 associated with the user.
- 1 12. A computer program as recited in claim 11, wherein the identity of the user is
2 authenticated by at least one of verifying a user name and a password, a
3 secure sockets layer (SSL) certificate, and a log-in form.
- 1 13. A computer program as recited in claim 11, wherein the preferences relating
2 to the users include a currency in which monetary values are displayed and a
3 language in which text is displayed.
- 1 14. A computer program as recited in claim 11, wherein the roles relating to the
2 users include a customer, a manager, and an employee.
- 1 15. A computer program as recited in claim 11, wherein the details of the users
2 include a user name and a legal name.

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